



Greetings Cottagewood Community Foundation members!

Happy New Year! The 2022 season is right around the corner and will provide plenty of opportunities to mix with neighbors, create memories and continue to build the sense of community Cottagewood provides for our families.

Our Mission at the Cottagewood Store is to bring people together as a community to celebrate one another, provide a place of gathering, and make long lasting memories. Even with the adjustments over the past few years due to the pandemic, we were able to get creative and accomplish those goals, while maintaining a solid financial status.

2021 continued to throw us curve balls with the ongoing pandemic, but with the learnings from the prior year, we had one of our best years ever! We couldn't have done it without our members, volunteers, store employees, corporate sponsors and of course the leadership of Laurie Jenkins. **A huge "Thank You" goes out to everyone!**

Expenses to maintain this 125-year-old building are real. In 2021, we had some repairs to the building including updating pipes to the water softener, REFINISHED FLOORS and improved plumbing.

Recapping 2021, here are a few of the many highlights:

- 95 families donated, 14 of which were new
- Donations were up 29% from 2020 - Thank you once again!
- Overall retail sales were up 11%
- Corporate Sponsorships increased to "8"
- Two yard sale events raised \$5840 - Thank you Tom Erdmann!

As we look to the season ahead, we are excited about so many things:

- 6+ Food Truck Fridays
- CottageStock, CTWD Dog Show, and many other fun filled events
- Christmas with Santa, July 4th Celebration, Halloween and so much more
- New and improved communication strategy - more to come later.

We have a ton of new neighbors in Cottagewood and want to wish them a warm welcome. Please be sure to mention the mission of our 'little' store and how they can help continue building the community we all call home.

Mark your calendars for Opening Day on April 30th! Your tax deductible donations make our store a reality! Your donation will ensure that once again the Store is stocked with great merchandise, wonderful treats and a full calendar to socialize with both current and new neighbors. *Please donate today.*

Thank you for all you do!

The Cottagewood Board

Thank You to Our 2021 Corporate Sponsors!

